

# Hadley Slucher

Web Designer & Developer

## Expertise

Web Design & Development

Graphic Design

Wordpress Design

Branding

Publication Design

## Tech Skills

HTML

CSS

JavaScript

Wordpress

Github

Visual Studio Code

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe XD

Adobe Dreamweaver

## Contact

Email

hadleyslucher@gmail.com

Phone

502.380.6665

Website

hadley.work

Github

github.com/hadleyjpg

## Experience

### Graphic + Web Designer / Noteworthy Creative Group

May 2018 - Present Covered multiple areas of work including printing, graphic design, web design, web maintenance and more. Worked with the project manager to create print and digital products such as posters, newsletters and brochures for clients to promote their business/event. Also work on website design, updates and maintenance for clients as well as creating graphics for web and social media.

### Graphic + Web Designer / Freelance

Dec 2015 - Present Designed projects for clients ranging from booklets and logos to short animated videos and websites. Communicated directly with clients and delivered projects in a timely manner.

### Content Manager / Real Medicine Foundation

Dec 2015 - Mar 2019 Started managing content for website by uploading reports from the field and blog posts. As content team grew and a social media plan was created I was given the responsibility of creating graphics for all social media platforms and managing their Instagram account. I also communicated with team members in the United States and in the field, making sure RMF's message and work is being communicated in the most impactful way possible.

### Creative Director / The Asbury Collegian

May 2017 - Apr 2018 Led the creative direction and layout of print and online edition of Asbury University's newspaper. Worked with photographers, graphic artists and other layout assistants in producing the editions.

### Camera Assistant / Olympic Broadcasting Service

Feb 2018 During the month of February, I worked as a camera assistant for long track speed skating at the PyeongChang Winter Olympics. I worked with two others to assist 3 camera operators as they filmed every event, wrapping cable for the wired camera and replacing camera batteries.

## Education

### Front-End Web Development / Code Louisville

2020 12 week program of software development training in front end web development through the Treehouse platform. Currently meeting weekly with a class and mentors who work in the field to discuss and answer questions about web projects we are developing.

### Bachelor's Degree, Media Communications / Asbury University

2014-2018 Received my bachelor's degree in Media Communications, with an emphasis in Multimedia. While studying at Asbury I learned valuable skills in areas such as web design, printmaking, digital field production, interactive media and social media. I also played lacrosse on an on-going athletic scholarship.